



Ms G Lunsky
Glenda Lunsky & Associates
P O Box 79158
SENDERWOOD
2145

Dear Ms Lunsky

In any service field, it is vitally important that the impression and impact that one makes upon ones Client and Customers are one of quality and delivery. Without a doubt, my first impressions were that these two qualities were demonstrated in the correct impression and impact that our company was one that could deliver and were going places.

I am sure the role that you played in putting this together for ACNielsen South Africa will have a dramatic effect as more and more of our Clients and future prospect pass through our doors.

Yours sincerely

A handwritten signature in black ink, appearing to read "K McARTHUR", with a long horizontal flourish extending to the right.

K McARTHUR
Managing Director

/jw